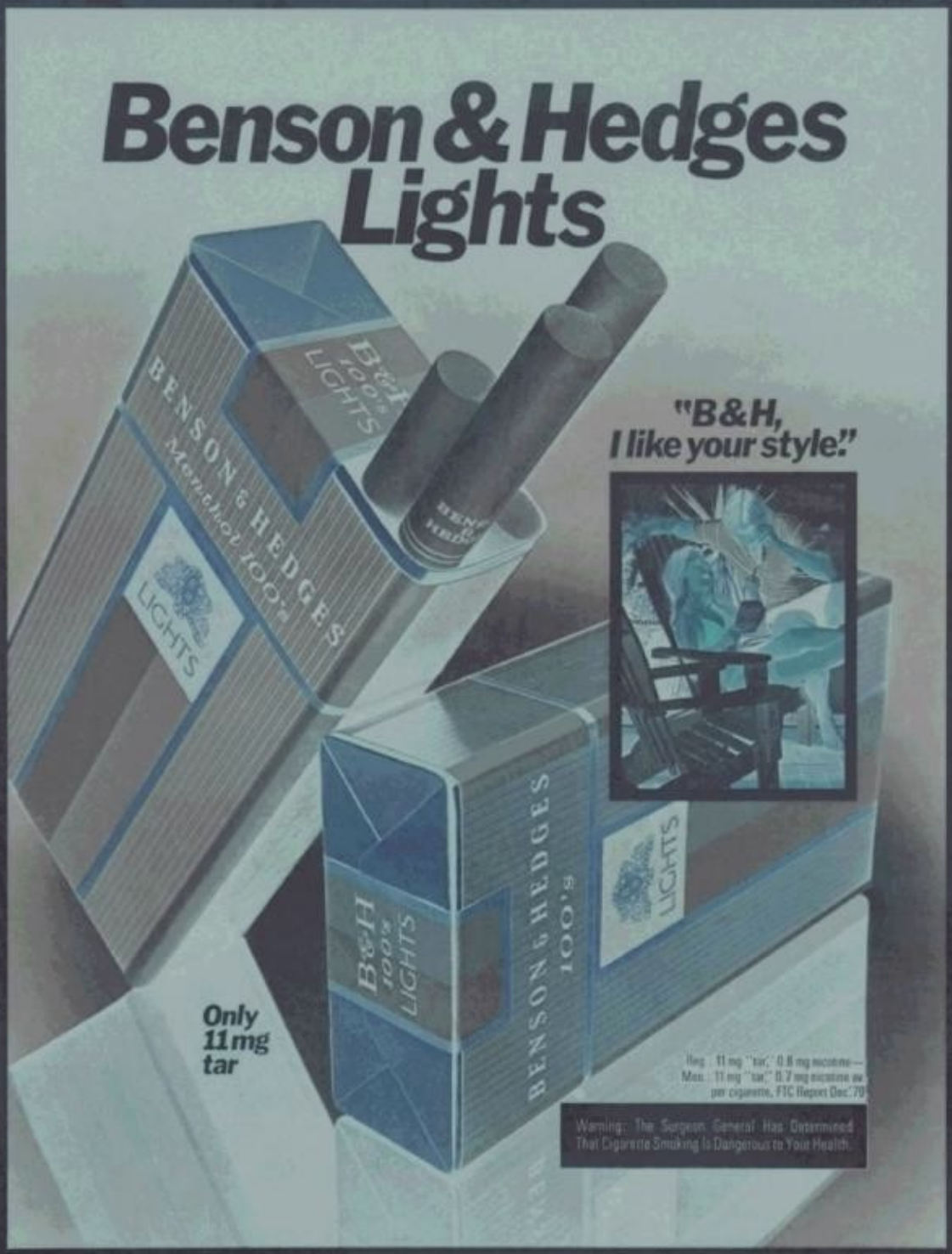
Benson & Hedges Lights


BENSON & HEDGES
Menthol 100's
LIGHTS
B&H 100's LIGHTS
"B&H, I like your style."
Only 11 mg tar
BENSON & HEDGES 100's
B&H 100's LIGHTS
LIGHTS
Reg.: 11 mg "tar," 0.8 mg nicotine—
Men.: 11 mg "tar," 0.7 mg nicotine av
per cigarette, FTC Report Dec.'79
Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

00715-00206A
Benson & Hedges Lights
"Couple on Beach Chair"
Time—July 14, 1980
Sports Illustrated—July 28, 1980
People Weekly—July 14, 1980
page—4/c bleed

Wells, Rich, Greene, Inc.

2061191424

Source: https://www.industrydocuments.ucsf.edu/docs/fzxn0003

2061191424